



## Safe Digging Month Social Media Postings – April 2022

Facebook and Twitter have become two of the best and most cost-effective ways for stakeholders to communicate with their various audiences about the importance of safe digging practices. As a Colorado 811 stakeholder, we ask that you help spread the safe digging message through social media. Below you will find various Facebook and Twitter posts to use during the month of April. For questions regarding National Safe Digging Month social media posts, please email our Marketing and Communications Team at [communications@co811.org](mailto:communications@co811.org).

Colorado 811 Facebook <https://www.facebook.com/Colorado811/>

Colorado 811 Twitter <https://twitter.com/Colorado811>

### Facebook Postings

1. Spring is here and so is project season! What sort of #digging projects do you have planned for this month? Remember to #contact811 before you dig! #co811 #NationalSafeDiggingMonth #DigSafe
2. April is National Safe Digging Month!  
(Organization/Company@Colorado811 before all outdoor digging projects, no matter how large or small. Find more information about safe digging at [www.co811.org](http://www.co811.org). #co811#NSDM
3. Are you ready to start your safe digging project? Did you remember to #contact811? Be sure to contact @Colorado811 at least 3 business days before any digging project. Hitting an underground utility line while digging can cause serious injuries, disrupt service to entire neighborhoods and potentially result in fines and repair costs. #co811#NSDM
4. No matter if you're a contractor, landscaper or DIYer@Colorado811 works for you! Smart digging means always contacting 811 before any project to have your underground utility lines marked. #co811
5. Wondering how 811 works? Check out <http://call811.com/before-you-dig/how-811-works> #contact811 #NSDM
6. Do you ever wonder what those little flags at construction sites mean? They represent buried utilities, and you can use the color code to #knowwhatbelow! The following colors represent the seven types of utility lines: red, orange, blue, green, yellow, pink, purple, and white. #contact811 #NSDM #co811 (attach color code card/color code graphic)
7. **Post for April 22:** Today is Earth Day! How will you be celebrating? If any of your plans include digging, make sure you #contact811 #beforeyoudig! #contact811 #NSDM #co811

### Twitter Postings

1. April is National Safe Digging Month and we at (Organization/Company) recognize the importance of contacting 811 before all outdoor digging projects. #contact811 #co811 #NSDM
2. TRUE or FALSE? You don't need to contact Colorado 811 if you're digging for a small project like a mailbox or a fence. FALSE. Even small projects can cause damages. Make sure contact @Colorado811 at least 3 business days in advance to have underground lines marked. #contact811 #NSDM
3. Pop Quiz. What outdoor digging projects require contacting 811? Answer: EVERY outdoor digging project requires contacting 811 beforehand. Learn more at [www.co811.org](http://www.co811.org) #call811 #co811 #NSDM
4. Did you know that 811 is a nationwide service designed to help you dig safely? No matter the size of the project, if it involves digging, you should always contact @Colorado811 at least 3 business days before you dig. #contact811 #co811 #NSDM
5. We are celebrating National Safe Digging Month with @Colorado 811! Do you know which colors represent which underground utility lines? Decoding the flags is kind of like having x-ray vision! You can see what's going on underground! Send us a picture to show us what's going on underground in your neighborhood! #contact811 #NSDM #co811 (insert color code card)
6. One easy call to 811 starts the process of having underground utility lines marked. Here's how it works <http://colorado811.org/about-us/> #co811
7. **Post for April 29:** Before planting any trees this Arbor Day, remember to contact @Colorado811 to avoid striking an underground utility line and causing damage! #co811 #contact811
8. Did you know digging without contacting 811 can lead to damaged utility services? Visit [www.co811.org](http://www.co811.org) to learn more. #contact811 #co811 #NSDM
9. Did you know you can access Colorado 811's services with just a call or click? Find out more! <https://www.colorado811.org/idig811/> #co811#contact811 #NSDM